

EST. 1974

HIDDEN VILLA



Year In Review
2018



2018 Year at a Glance

You made these accomplishments possible:

21,749 students had the opportunity to explore, discover, and connect at Hidden Villa throughout the school year.

1,293 campers unplugged from the busyness of everyday life, giving them the unique opportunity to build an inclusive community through shared experience.

6,442 after school and weekend program participants engaged in experiential learning opportunities to immerse in all aspects of Hidden Villa's farm and wilderness.

10,991 lbs of high quality, nutrient dense, organic produce was donated to the Community Services Agency of Mountain View.

\$550,000 in program underwriting, scholarship, and partnership support thanks to community members like you.



A letter from Chris Overington our Executive Director

Dear Friends,

Thanks to the rain that continues to shower the farm, we're experiencing an exceptionally lush and vibrant spring. The feelings of renewal and excitement perfectly describe how I feel when reflecting on all that we accomplished this past year and what is ahead. Here are some of our many successes in 2018:

- Designed a new website and registration system to showcase our experiential learning programs and responsible agriculture.
- Opened the door to new audiences, friends, and partnerships by embarking upon programming to bring eaters together to create a healthy food system.
- Celebrated our 12th year of partnership with the Community Services Agency of Mountain View.
- Offered new opportunities for students to explore Hidden Villa during school breaks through our Explorers program.
- Expanded the range of our Summer Camp programming to provide opportunities for Pre-K children.
- Upgraded our database and systems to better support our staff in making data-informed decisions that are responsive to customer and community needs.

With these successes, we are now perfectly poised to embark upon our strategic visioning process for 2020 – 2030. This process began with updating our Vision, Mission, and Values statements. These updates incorporated the voices of a wide range of stakeholders to ensure that Hidden Villa remains true to our roots while also supporting the needs of the community we serve in today's fast paced, innovative world.

Vision: A sustainable, healthy, and just future for all.

Mission: We foster educational experiences that build connections and inspire a deeper appreciation and respect for nature, food, and one another.

Values:

Access: We invite everyone to experience and be inspired by our programs, land, and vision for the future.

Community: We are a community that connects and respects people, places, and ideas.

Exploration: We provide learning opportunities that engage curiosity, support discovery and encourage growth through experiential education.

Stewardship: We protect our wilderness and practice responsible agriculture while honoring the Duveneck family legacy.

Hidden Villa is committed to remaining relevant and continuing to serve the community, while staying true to the heart of what Frank and Josephine Duveneck envisioned 95 years ago.

It's because of you that Hidden Villa continues to be such a special and inspiring place in our community.

In gratitude,
Chris Overington,
Executive Director of Hidden Villa



A letter from David Duveneck, Hidden Villa Trustee

Dear Hidden Villa Family,

As we approach this time of love and gratitude I wanted to share a reflection with you.

I am too often thinking about and talking with others about all that is going wrong in our country, the world, and sometimes even in my own life. Now, I find, is a good time to take a deep breath and reflect on what is great and beautiful.

One such great and beautiful entity is Hidden Villa.

When I first joined the Board of Directors fourteen years ago, after being involved with the land all my life on a deeply personal and familial level, I immediately felt overwhelmed. It didn't take long, though, before I came by a fresh awareness.... this is an amazing place, with amazing people working hard to keep it alive, thriving, and contributing positively to the world in line with my grandparents' vision.

Hidden Villa is an educational center where the concepts of peace, tolerance, giving, family, stewardship, community, legacy, vision, resilience, and gratitude are fully investigated. It is a place that encourages one to view the world as the one you want to live in. It is a place to learn that the world is full of love, kindness, and abundance you can find all around you.

It is an environment that nurtures relationships between people of different cultural, religious, economic, and racial backgrounds and strengthens one's connections to the natural world.

In this diverse and supportive atmosphere, people learn and practice the skills to lead persistent, balanced, and honorable lives in their communities. There are few opportunities in life when what you do makes a significant and positive contribution to the wellbeing of the earth and its inhabitants. Supporting Hidden Villa is one such opportunity.

Hidden Villa is a place that truly breeds locally based solutions to big picture challenges.

Now that's a legacy to be proud of.

With gratitude for your lives and for all you do to make this a more beautiful world,

David Duveneck

David Duveneck



Experiential Education



Experiential Education Philosophy

At Hidden Villa, our educational programs are designed to inspire people of all ages to be stewards and caretakers of the environment and each other. From foundational experiences of unstructured play in the creek to hands-on investigation of the natural world, people learn to recognize and appreciate the diversity and interconnectedness intrinsic in nature. Through our small-scale, organic farm, we teach about and produce sustainable food. Many of our programs involve working with the organic farm to learn first-hand about the value of caring for the land. We also maintain a healthy and diverse group of animals as one of the primary contexts for the teaching and learning that happens on the farm. Each of our offerings are designed to scaffold in an age appropriate way, nurturing and cultivating citizens. Our educational philosophy was adopted by the forward thinking of the Duveneck family and continues to be relevant and perhaps even more necessary in today's world.



Hidden Villa Experiential Education (Pre-K - Grade 12)

Dear hidden villa staff,
I wanted to thank you for making
me smile all day also for letting us smell
and try new things. I enjoyed hiking...

21,749 students

312 schools

\$293,000 scholarship & underwriting

*Thank you for making everything so engaging and fun! I have always
wanted to major in environmental studies and now I do even more!*



Summer Camp

Every time I go I meet countless new friends, in fact, I feel like ALL of my fellow campers are my friends, because we all grow incredibly close by the end of the session. I try new things every time I go, such as overnight hiking, ropes course, new foods, and everything!

- 2018 Camper

1,293 campers

248 scholarships provided

\$217,000 scholarship



After School and Weekend Programs

My boys loved this program immediately. Usually when I sign them up for a program they come home saying, “it’s ok...” But for Hidden Villa they pack their backpacks the night before and talk about it all week. — Parent

6,441 total participants

381 total programs

20,000 visitors

When I was at the ropes you said ‘You can do it’ so I did it and you believed in me and all of us. I will never forget that.



Intern Program

I learned, step by step, how to create beauty, how to craft it into a tasty dish to share, and then how to make a living from it. I can't quite articulate how life-changing this was to learn and taste in person. It's something I continually strive to emulate—which is probably the biggest complement to give. — Journeyperson Alumni



Working as an environmental education intern during the 2017-2018 was an invaluable experience and career defining moment for me. Over the course of a year, being in HVEEP propelled my confidence to deliver lessons to students in an outdoor setting which is a unique skill that I need daily in garden education. — HVEEP Intern Alumni

Hidden Villa Volunteers

Volunteering at Hidden Villa is one of the best things I do in the week. I get to teach kids about the 6-plant parts and we make "garden burritos" out of the roots, stems, leaves, flowers, fruits, and seeds!

- Individual Volunteer

728 total volunteers

Our team had a fantastic time at the farm. We helped the farmers with weeding the carrots, onions, and tomatoes and learned that the few rows we worked on would produce hundreds of pounds of food!

- Corporate Volunteer



The volunteers listed have gone above and beyond and volunteered more than 20 hours of their time with Hidden Villa in 2018.

| | | | |
|--------------------|-----------------|------------------|------------------|
| Ron Badger | Alicia Giampapa | Ginny Pitts | Arushi Sinha |
| Jocelyn Bailey | Barbara Haley | Stew Plock | Susan So |
| Mary Ann Balkenhol | Anne Hayes | Mary Powell | Antonia Spyridi |
| Leon Beeler | Karen Hurst | Dan Quinn | Robert Summers |
| Deborah Bennet | Rory Kaplan | Jim Rea | Samantha Tannure |
| Alan Blank | Steve Katz | Francis Reneau | Arnie Testa |
| Tammi Canoose-Hall | Ellen King | Salma Richmond | Peter Thurston |
| Lee Carlson | Jayne Kos | Dave Roos | Lucas Tomasello |
| Pam Carlton | Nancy Kruberg | Caroline Rumptz | Jack Tooley |
| Martha Carpenter | Stephanie Lam | Susan Russell | Sarah Tull |
| Diane Ciesinski | Taia Larse | Francine Ruvolo | Kathie Underdal |
| Rebecca Cole | Bernard Lilly | Wesley Sawyer | Meryl Urdang |
| Austin Cruz | Nancy Marinchak | Caitlin Scheder | Lionel Vedrine |
| Marjoleine De Waal | Diane Matar | Cate Schiller | Ann Warren Smith |
| Nymisha Desai | Bob McCowan | Laurie Schutters | Remmy Welling |
| Edith Drewek | Maria McInychuk | Amy Scrivner | Suzanne Werner |
| Reilly Farrell | Sheri Moody | Jackie Sessler | Noelle Weyer |
| Bob Fisher | Bob Niederer | John Seyfarth | Emily Williams |
| Marci Fox | Liz Nielsen | Elizabeth Shen | Peg Young |
| Ben Franklin | Seiji Otsu | Carol Sidel | |

Responsible Agriculture



Responsible Agriculture Philosophy

Hidden Villa models regenerative, organic agriculture that respects the capacity and wildness of the land, honors labor, and values animal welfare. Our small-scale cyclical system integrates best practices in holistic management and grazing, demonstrates biomimicry, and practical applications of farm-scale engineering. The food we produce feeds the local community, supports our educational programs, and is the best communicator of the quality that comes from practicing responsible agriculture.



Hidden Villa Farm Initiatives

In 2018, we focused on the development of high quality, unique, and informative programming for adults. This new initiative focuses on education and facilitates connections that create a healthy food system.

Key highlights include

- The launch of multiple new culinary classes and community celebrations of food and farming.
- The deepening and development of many exciting partnerships: Deer Hollow Farm, Eco-Farm, Kitchen Table Advisors, Morris Grassfed Beef, Root Down Farm, San Mateo Food System Alliance, Slow Food South Bay, TomKat Ranch, UCCE Santa Clara, Veggielution, and many additional local experts.
- Hosting conversations that demystify the nuances of our local food system.



Hidden Villa Farm Donations

Through partnerships with the Community Services Agency of Mountain View and the Boys and Girls Club of the Peninsula, in 2018 we donated:

10,991 lbs of fresh produce

6 holiday turkeys



Hidden Villa Farm Production

I learned so much about taking care of animals. I felt like I belonged. You don't get many of these opportunities in the city. You aren't able to take care and interact with farm animals. I've always wanted to know how a farm works, and I'm glad I came to this apprenticeship because it changed my life. — Farm Apprentice Youth

98 weekly produce baskets

40 weekly flower bouquets

1,672 dozen eggs

8,500 lbs of humanely raised meat



Community Gathering Spaces

Our beautiful facilities continue to carry out the Duveneck's vision of Hidden Villa as a community gathering space, attracting a diverse array of organizations including nonprofit and for-profit companies; family and friend gatherings; and Hidden Villa's own programs and events.

242 community gatherings

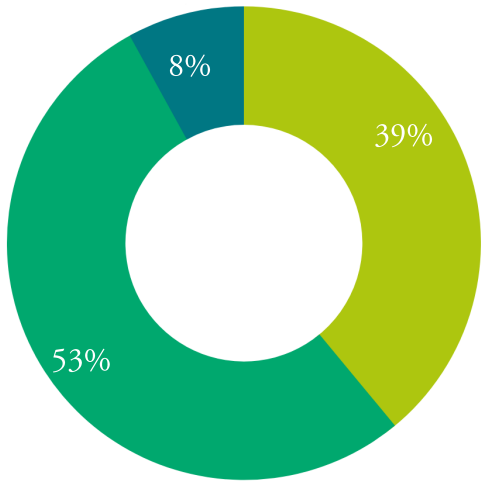
Our grounds provide the perfect place to celebrate life events, corporate picnics, retreats, meetings, and more. You can also accessorize your event with seasonal floral designs grown on the farm.



Financials

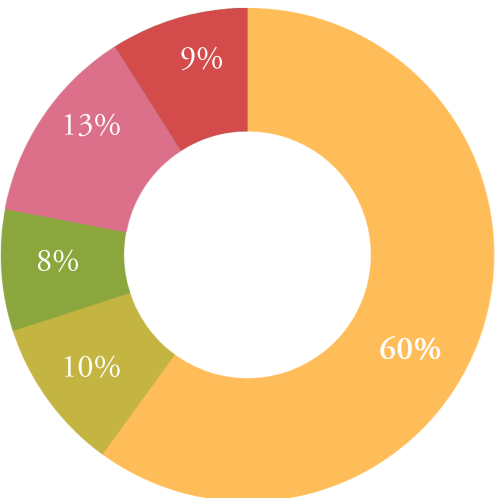


To learn more about our finances, view [our audit online](#).



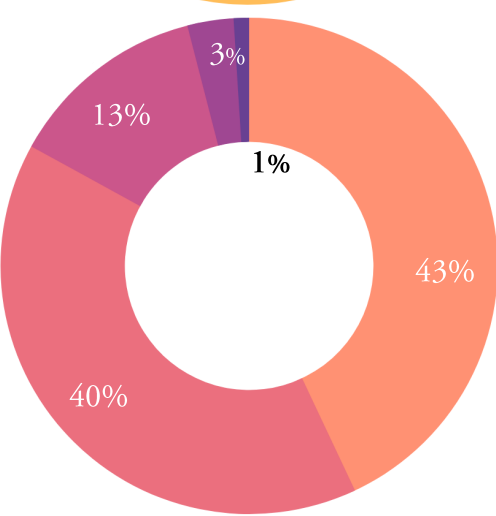
Support & Revenues

- Program Fees
- Contributions & Grants
- Rental Income



Expenses

- Experiential Education
- Responsible Agriculture
- Facility Rentals
- Supporting Services
 - Administration
 - Development



Visitors

- Environmental Education & Youth Development
- Casual Visitors
- After School & Weekend
- Summer Camp
- Volunteers

Support & Revenues

| | |
|---|--------------------|
| Program Fees | \$1,381,682 |
| Contributions & Grants | \$1,873,353 |
| Rental Income..... | \$267,848 |
| Total Operating Support & Revenues | \$3,522,883 |

Expenses

| | |
|-------------------------------|--------------------|
| Experiential Education | \$2,250,702 |
| Responsible Agriculture | \$363,692 |
| Facility Rentals | \$308,643 |
| <i>Supporting Services</i> | |
| Administration | \$505,052 |
| Development | \$345,372 |
| Total Expenses | \$3,773,461 |

Non-operating Changes

| | |
|--|--------------------|
| Endowment Contributions | \$961,198 |
| Investment Income | \$355,520 |
| Total non-operating changes | \$1,316,718 |

Visitors

| | |
|---|---------------|
| Environmental Education & Youth Development | 21,749 |
| Summer Camp | 1,293 |
| After School and Weekend Programs | 6,582 |
| Volunteers | 728 |
| Casual Visitors | 20,000 |
| Total Visitors | 50,352 |

A huge THANK YOU to the following individuals and family foundations for their gifts of \$500 & above between Jan. 1 – Dec. 31, 2018.

| | | | | | |
|-----------------------------------|--------------------------------------|--|---|--|----------------------------------|
| Acton Family Giving | Colleen DeLizza and Ronald Wolf | Hurlbut-Johnson Fund | Laura Strand | Nobuko Saito Cleary and Dr. Gary Cleary | Salma and Rick Richmond |
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| | | | Nathalie and Mark Christian | | |



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See you on the farm! ~ Hidden Villa Staff



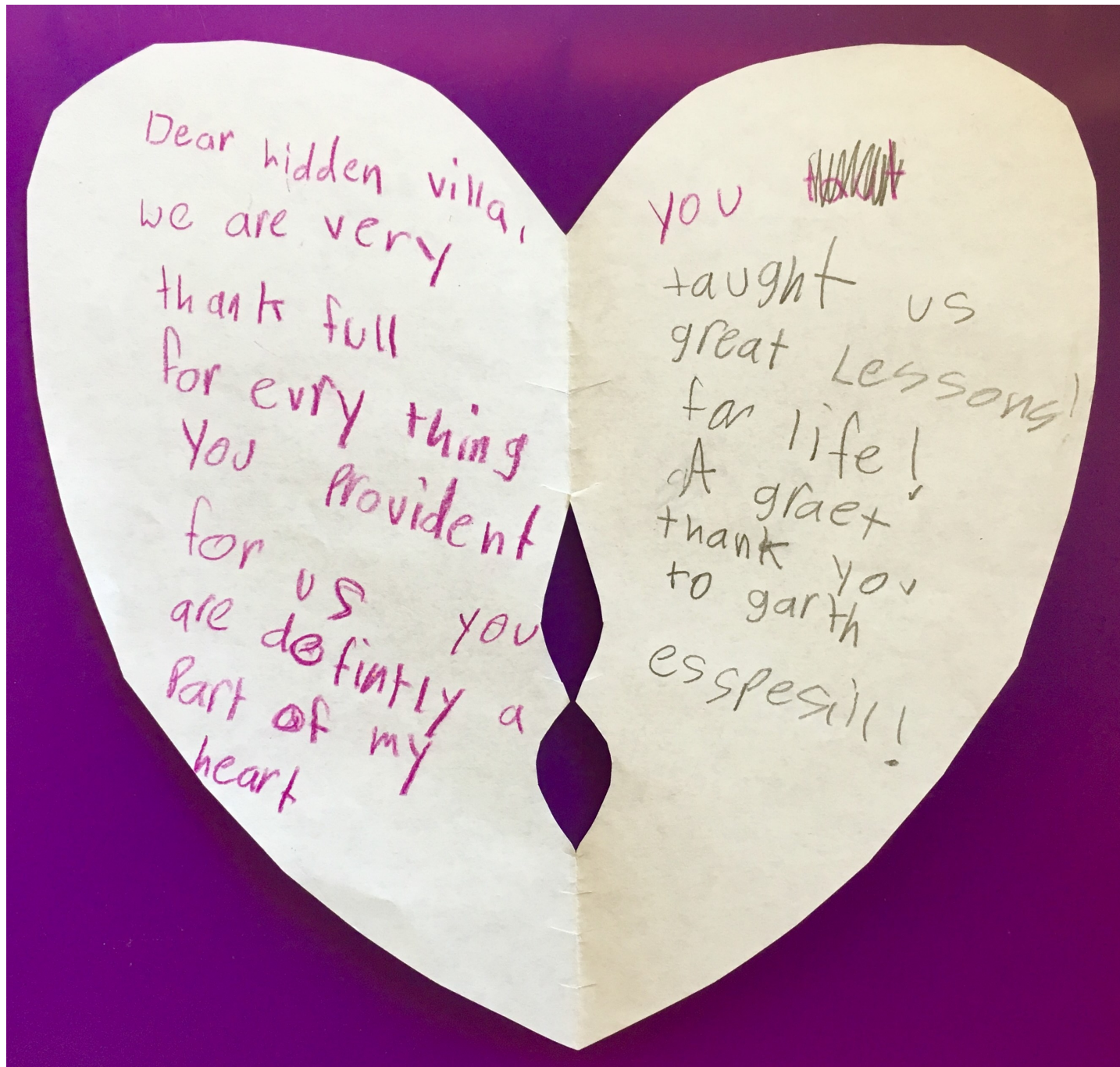
Not pictured: Allie Roth, Brenda Jones, Brian Lee, Colleen Rafferty, Eric Tarng, Joseph Edmondson, Nick Coonrod, and Sofia Pablo-Hoshino,

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Not pictured:
Ana Akhtar,
Terry Angelos,
Rachel Klausner,
Jennifer Taylor,
and Bill Whitmer



Dear hidden villa,
we are very
thank full
for evry thing
You Provident
for us you
are defintly a
part of my
heart

you ~~thank~~
taught us
great Lessons!
for life!
A graet
thank you
to garth
esspesii!!

See you on the farm!

